



saucony
**CAMBRIDGE
HALF
MARATHON**



FRONTIER

BUSINESS CHALLENGE

IS YOUR BUSINESS UP FOR THE CHALLENGE?

THE SAUCONY CAMBRIDGE HALF MARATHON

SUNDAY 8TH MARCH 2020, MIDSUMMER COMMON

Since the inaugural Saucony Cambridge Half Marathon in 2012, the event has enjoyed extraordinary growth. It has established itself as one of the UK's premier closed-road half marathons, with all 10,000 places in 2019 selling out within 24 hours. The event attracts runners from all over the UK and overseas but still retains a 'community feel' with over two thirds of participants living within Cambridgeshire.

THE FRONTIER BUSINESS CHALLENGE

A new and exciting addition to the Saucony Cambridge Half Marathon in 2019 was the Frontier Business Challenge, providing the business community with the unique opportunity to enter a corporate team into the event for a VIP experience with exclusive networking and training opportunities. We expect it to be even bigger in 2020!



THE FRONTIER BUSINESS CHALLENGE

‘IS YOUR BUSINESS UP FOR THE CHALLENGE?’

Designed to encourage companies and employers to engage their workforce by setting them the challenge to get fit, raise money for charity, to network and to importantly have loads of fun along the way! So... what’s included?

NETWORKING AND TRAINING EXPERIENCE WITH SPECIAL GUEST

Last year, we had Olympic medallist Roger Black MBE host an exclusive training event at the University Arms Hotel for all of the Business Challenge teams, followed by a Q&A and some well-earned food and drink. This year’s guest will be confirmed in the near future.



VIP EVENT DAY EXPERIENCE

- Runner Pack in the Post
- Free Tech T-shirt to Each Team Member
- VIP Marquee Access
- Pre-race Refreshments
- Private Sports Massage
- Post-race Food
- Exclusive Bag Storage, Toilets and Special Start Channel
- Prizes for Top Fundraising and Fastest All Male, All Female and Mixed teams
- An iTAB, engraved with your name and finish time, will be mailed to you post-race



5 REASONS TO ENTER YOUR BUSINESS INTO THE FRONTIER BUSINESS CHALLENGE 2020:

- Encourage health & wellbeing among employees, clients and prospects
- Boost engagement and leadership within your business
- Utilise the event as a major fundraising and CSR platform
- Communicate and forge relations with a significant and highly targeted corporate audience
- Experience the journey together with all added extras

SIGN YOUR TEAM UP TODAY!

£495 + VAT FOR A TEAM OF 4 RUNNERS

ADDITIONAL PLACES £120 + VAT PER RUNNER

Please complete and return a booking form to:
business@cambridgehalfmarathon.com

For more information please visit our [website](#) or call Ciara on 07384 907524

