

# Our Plastics Journey

## What can you do?

### Bring your own bottle!

Whether it is a Camelback or re-usable bottle, we'd love you to be self-sufficient and bring your own bottle and water.



PLASTIC BOTTLES USED AT THE EVENT WILL BE COLLECTED BY OUR LITTER PICKERS AND DESIGNATED RECYCLING STATIONS

## WHAT HAPPENS NEXT?

THE PLASTIC BOTTLES WILL BE FULLY RECYCLED AT A LOCAL CENTRE, FORMING A CIRCULAR ECONOMY-STYLE 'CLOSED-LOOP' LIFECYCLE



PLASTIC WASTE IS THEN TURNED INTO NEW BOTTLES, COMPLETING THE CLOSED LOOP PROCESS

## WHY NOT USE COMPOSTABLE CUPS INSTEAD?

THE TECHNOLOGY TO CORRECTLY TREAT THEM DOES NOT CURRENTLY EXIST IN CAMBRIDGESHIRE, THEREFORE THE CUPS WOULD CONTRIBUTE TO LANDFILL

## WHY HARROGATE SPRING?

ALL HARROGATE SPRING BOTTLES ARE 100% RECYCLABLE - BOTTLE, CAP AND LABEL, AND ARE MADE FROM >50% RECYCLED UK SOURCED PET



WE HAVE PARTNERED WITH HARROGATE SPRING TO PROVIDE ECO-FRIENDLY WATER BOTTLES TO OUR RUNNERS

Do you have any feedback and/or suggestions for future Cambridge Half Marathon event? We would love to hear them!

Curious to know more? Check out Harrogate Spring's Twist it, Cap it, Recycle it' campaign