



DeltaSimons

Protecting people and planet

TTP Cambridge Half Marathon

ESG Statement 2022

OSB the organiser and promoter of TTP Cambridge Half Marathon is committed to taking action to ensure that its impacts on the community and environment are positive, wherever possible, and minimise any potentially negative impacts.

OSB is working with Delta-Simons, as a specialist environmental consultant, to develop an Environmental, Social & Governance (ESG) Strategy for TTP Cambridge Half Marathon to ensure that the event continues to evolve to include the highest possible ESG standards.

The ESG Strategy aligns with The Sustainable Development Goals set by the United Nations as part of the 2030 Agenda for Sustainable Development.



Achievements to Date

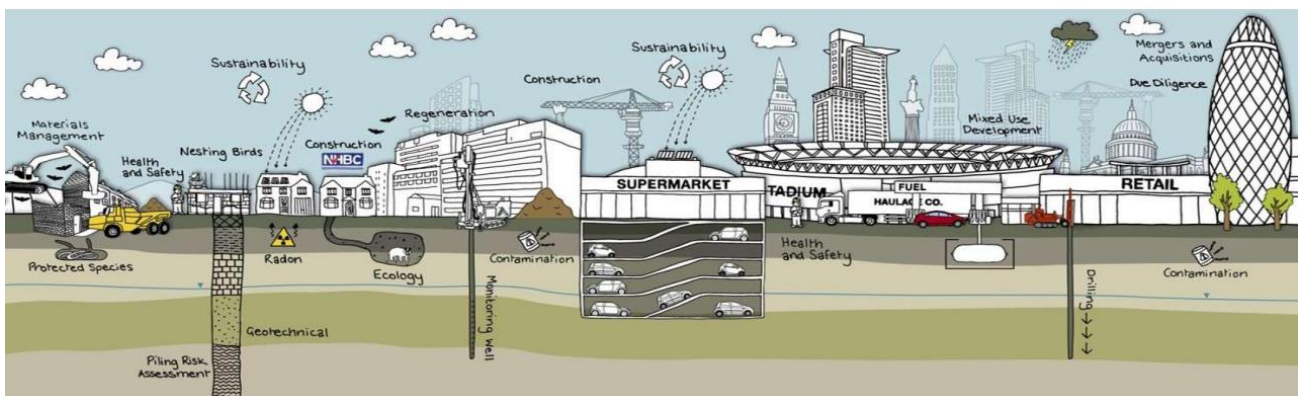
- **Sustainable Travel:** the event focusses on local participants, with over 65% of entrants being Cambridgeshire based; this enables OSB to promote cycling as a method of travel for attendees by providing 1,500 free and secure bicycle parking spaces. In addition, OSB partners with the County Council and Stagecoach to provide 3,000 park and ride spaces.
- **Materials Usage:** printed race booklets are no longer provided, saving over 24,000 sheets of paper annually. Disposable 'Goodie bags' have been replaced with reusable and recyclable Jute bags, further reducing plastic usage at the event.
- **Social Impact:** many runners discard clothing at the start of the event; this is collected and redistributed to homeless charities.
- **Volunteer Reusable Cups:** those volunteers who attended a number of OSB events through 2019 were issued reusable cups and encouraged to bring them along to every event and to use them day to day.
- **Water Bottles:** OSB has been continuing to push for the reduction of single-use plastic water bottles, whilst balancing safety and hygiene measures with the ongoing challenges of COVID-19. This initiative continues (see 'Our Plastics Journey').

Initiatives for 2022

- **Circular Economy Plastics Use:** OSB have partnered with Harrogate Spring to provide fully recyclable plastic bottles in a 'closed loop' system, as well as providing water tanks for those who want to refill their own reusable bottles.
- **Zero Littering:** whilst the vast majority of runners take great care to dispose of litter appropriately, there are exceptions. OSB will be paying particular attention to littering, informing competitors, and providing more than adequate disposal points.
- **Food Waste:** in order to minimise food waste generated by its events, OSB endeavours to donate perishable food waste to local Cambridge charities.
- **ESG Feedback:** OSB in collaboration with Delta-Simons have created an ESG post-race survey, to collect data to better understand areas for improvement and forge a path of continuous ESG progress.
- **Surplus Medals:** As part of the waste minimisation efforts, OSB will continue to donate the surplus medals from the event to local schools, simultaneously encouraging youth fitness and wellbeing initiatives such as the '1km/day for 21 days half marathon'.

Future Commitments

- **Phasing-Out Plastics:** OSB plan to work with other businesses in Cambridge to find a route through which the event can feasibly transition to compostable cups rather than plastic.
- **Partner Engagement:** OSB and Delta-Simons will be contacting all of the event partners to understand their ESG aspirations, seeking to align the event to the partners and to share ideas and inspiration.
- **'Unlock' Cambridge:** opportunities to work with local businesses are being explored to seek to use TTP Cambridge Half Marathon as a focus which brings people to the city to spend time after the race enjoying the local facilities and supporting local businesses.
- **Youth Charities:** OSB is exploring an opportunity to launch a joint initiative with a local charity focussed on supporting vulnerable young people by providing them all of the resources they need to achieve a significant goal...completing TTP Cambridge Half Marathon. More to come on this!
- **The Business Challenge:** OSB and Delta-Simons aim to incorporate talks and presentations with the local community and business challenge to promote sustainability and the simple steps that can be taken to start the journey towards achieving improved ESG.
- **Supply Chain Transparency:** OSB are looking to undertake further scrutiny of the supply chain and look to improve the sourcing of all materials used during the events, from energy to medals.
- **Transport Links:** the development of transport links such as the rail provision from London in order to enable participants to travel to Cambridge in time for the start of the race, avoiding more carbon-intensive methods of transport.



OSB and Delta-Simons welcome feedback and ideas, we are happy to trial new initiatives and share them with the wider industry. If you've got a suggestion then let us know, the route to exemplary ESG is a journey that we are all on together.