



The Technology Partnership

CAMBRIDGE HALF MARATHON

SUSTAINABILITY MILESTONES

REFILL STATIONS



Refill stations allow athletes to bring their own bottles to refill along the course

RECYCLABLE PAPER CUPS



Recycled paper cups will be used in 2024. Used cups will be sent to a UK paper mill and reprocessed into other paper products

ZERO WASTE TO LANDFILL

0%

In 2024 ZERO waste will be sent to landfill. Any non recyclable or compostable waste will be sent to an energy recovery facility

MILESTONE 2

MILESTONE 1

MILESTONE 3

MILESTONE 13

MILESTONE 12

MILESTONE 4

GEL PACKET RECYCLING



As part of the HIGH5 Sports Nutrition Recycling Programme

CHARITY PARTNERS



In 2024 there are 1030 runners fundraising for charity partners and a further 613 runners fundraising for gold bond charities

REUSABLE GOODIE BAGS



Goodie bags are reusable and made of recycled materials and are a leaflet free zone

MILESTONE 5

MILESTONE 11

MILESTONE 6

ZERO MEDALS TO LANDFILL



Surplus medals are donated to local primary schools

CHARITY CLOTHING



Approx 8 tonnes of clothing collected for Emmaus each year

MILESTONE 7

PARK & RIDE



P&R used by approx 25% of participants saving at least 1,250 car journeys into the city centre

BIKE PARK



1000 space bike park promotes cycling to the event

MILESTONE 8

MILESTONE 10

CHM COMMUNITY FUND



CHM Community fund supports projects in the local area with up to £1500 allocated each year

DIGITAL RACE INFORMATION



Digital race information saves over 24,000 sheets of paper annually

MILESTONE 9

LOCAL PRIORITY ENTRY



Generally 50-70% of event participants are from the local Cambridgeshire area



Lucion

Protecting people and planet

Sustainability Partner