

Competition Terms and Conditions (“Terms”)

The following Terms form the promotion information for the TTP Cambridge Half Marathon 2025 x ERDINGER Alkoholfrei Giveaway Competition (“Competition”).

THIS COMPETITION IS VOID WHERE PROHIBITED.

1. These Terms are entered into by Wasserman Mass Participation Limited (“Promoter”) and the entrant.
2. By entering this Competition, the entrant will be deemed to have read and understood these Terms and to have agreed to be bound by them. If the entrant does not agree with any of these Terms, they should not enter the Competition.
3. The Competition will run from 13:00 on 21 November 2024 and close on 16:00 on 28 November 2024. Entries received after this time will not be valid for entry into the Competition. Entries or claims that are incomplete or late or those not in accordance with all the entry instructions are invalid.
4. **Eligibility**
 - 4.1 Entrants must meet the eligibility requirements as specified herein. Failure to meet the eligibility requirements may result in an entry being invalid and/or forfeiture of any prize.
 - 4.2 The Competition and its Prize(s) are open and available to residents of the United Kingdom aged 18 years or over or the age of majority in the jurisdiction of their residence, excluding employees of the Promoter and their immediate families, the Promoter's agents or anyone professionally associated with the Competition.
 - 4.3 Entrants must be eighteen (18) years old and over. Proof of identification and age may be required at the request of the Promoter. If under the age of eighteen (18), the entrant cannot participate in the Promotion. If an entrant under the age of eighteen (18) enters the Promotion, the entry will be disqualified.
 - 4.4 By entering, the winners agree to participate in any publicity or promotional activities as may be reasonably required by the Promoter with no recompense. Further the Promoter reserves the right to use the names and counties of winners in any publicity relating to the Competition.
 - 4.5 No purchase is necessary to enter the Competition.
5. **Method of Entry:**
 - 5.1 Entries may be submitted via the following social network(s): Instagram.
 - 5.2 In order to enter the Competition, entrants will need to follow @cambridgehalfuk and @erdinger.alkoholfrei.uk, like the relevant social media post, tag 3 x friends in the relevant social media post on Instagram, and share the relevant social post to the entrant’s Instagram story tagging both @cambridgehalfuk and @edringer.alkoholfrei.uk in the Instagram story.
 - 5.3 If an entrant’s Instagram account is set to “private,” updates/responses may not be visible in Promoter’s @cambridgehalfuk timeline and may not be received by Promoter unless an entrant previously consented to permit @cambridgehalfuk to see their Instagram.
 - 5.4 One entry per social media account will be eligible to win each Competition.
 - 5.5 Entrants may only use one (1) Instagram account to participate in the Competition. All entries must comply with the applicable policies of Instagram available at the Instagram platform.
 - 5.6 If entrants opt to access Instagram via their wireless mobile device, data rates may apply for each message sent or received from your handset according to the terms and conditions of your service agreement with your network carrier. Other charges may apply (such as normal airtime and carrier charges as well as charges for wireless Internet access) and may appear on the entrant’s mobile phone bill or be deducted from the entrant’s prepaid account balance. Wireless carriers’ rate plans may vary, and entrants should contact their wireless carrier for more information on messaging rate plans and charges relating to their participation in this Competition. Mobile device service may not be available in all areas. Entrants should check their phone’s capabilities for specific instructions.

- 5.7 This promotion is in no way sponsored, endorsed or administered by, or associated with, the owner of www.instagram.com. Any information which an individual discloses in the promotion is provided to the Promoter and not to Instagram. Individuals who enter the promotion acknowledge and agree that Instagram shall not be held liable for any damage whatsoever arising from their participation in the promotion.
- 5.8 Each entry is subject to approval by the Promoter at their absolute discretion.
- 5.9 Any entry that is deemed as offensive, inappropriate, obscene, unlawful or otherwise objectionable content or information will not be granted approval and will therefore be excluded from the Competition.
- 5.10 The Promoter accepts no liability for entries not successfully completed due to a technical fault (technical malfunction, computer hardware or software failure, satellite, network or server failure, network incompatibility) of any kind. The Promoter accepts no responsibility for any entries which are not completed for any reason.
- 5.11 All entries will be moderated to ensure they meet the criteria set; any not meeting the minimum criteria will be disqualified.
- 5.12 Entrants who do not give correct details or those who make an entry on someone else's behalf will be disqualified, at the Promoter's discretion. No entries from agents, third parties, organised group or entries automatically generated by computer will be accepted. No bulk entries.

6. Prize

- 6.1 The winner will receive a prize package consisting of ("**Prize**"):
- 6.1.1 1x ERDINGER Alkoholfrei race vest;
 - 6.1.2 1 x ERDINGER water bottle;
 - 6.1.3 1 x case of 24 bottles of ERDINGER Alkoholfrei; and
 - 6.1.4 1 x standard entry place into the TTP Cambridge Half Marathon 2025.
- 6.2 The Prize does **not** include travel to and from or accommodation for the TTP Cambridge Half Marathon 2025, any upgrades or optional extras that may be added to a standard entry place (such as the additional benefits offered to VIP entry places) or anything not expressly stated to be included in the prize package above.
- 6.3 Three winners will be chosen at random on 28 November 2024.
- 6.4 The winners will be notified by direct message from the Promoter's verified Instagram account (@cambridgehalfuk) within seven (7) days of the Competition closing. If a winner does not respond to the Promoter within seven (7) days of being notified by the Promoter, then the winner's prize will be forfeited and the Promoter will be entitled to select another winner. It is recommended that entrants confirm their Instagram notifications settings are turned on and their Instagram account is not set to "protected mode," or "private." Promoter expressly disclaims any and all liability due to inability to contact the entrant because of such entrant's Instagram privacy settings.
- 6.5 Each prize is non-exchangeable, non-transferable and non-refundable and there is no cash alternative in whole or in part unless otherwise stated above. The Promoter reserves the right to terminate or modify the Competition, modify these Terms prior to the closing date, vary details of the Prize, or substitute a Prize of equivalent value should unforeseen circumstances require it. The Promoter is entitled to terminate or modify the Competition or to modify these rules prior to the closing date by prior notice.
- 6.6 The Promoter shall not be liable for any Prizes which are lost, delayed or damaged in the post or otherwise not received by the winner.

7 Liability

- 7.1 In the fullest scope admitted by generally binding provisions of local law:
- 7.1.1 The Promoter and each of their group companies, agencies and contractors shall not be liable (to the extent permitted by law) for any damage, loss, injury or disappointment suffered by any entrant entering the Competition or as a result of accepting the Prize. Each winner understands that the Prize is being made available to the winner on condition that the winner will hold harmless the Promoter

from any claims or liability arising from any loss or damage, injuries, illness, loss or expenses arising from the Prize.

- 7.1.2 The Promoter and each of their group companies, agencies and contractors shall not be liable for any problems or technical malfunction of any computer on-line systems, servers, or providers, computer equipment or software, failure of any email or entry to be received on account of technical problems or traffic congestion on the internet, or at any website, including any injury to or resulting from participation or downloading of any materials in the Competition.
- 7.1.3 The Promoter and each of their group companies, agencies and contractors shall not be liable for any indirect or consequential losses.
- 7.1.4 However, nothing in these Terms shall exclude the liability of the Promoter and each of their group companies, agencies and contractors for (i) death or personal injury as a result of their negligence, (ii) fraud or fraudulent misrepresentation; and/or (iii) any other matter for which it would be unlawful for parties to exclude or attempt to exclude their liability.
- 7.1.5 This Competition is in no way sponsored, endorsed or administered by, or associated with, the owners www.instagram.com. Any information which an individual discloses in the promotion is provided to the Promoter and not to these social media entities. Individuals who enter the Competition acknowledge and agree that such social media entities shall not be held liable for any damage whatsoever arising from their participation in the Competition.

8 General

- 8.1 The Promoter reserves the right to verify all entries including but not limited to asking for address and identity details (which the entrant must provide within fourteen (14) days) and to refuse to award a Prize or withdraw Prize entitlement and/or refuse further participation in the Competition and disqualify the entrant where there are reasonable grounds to believe there has been a breach of these Terms or any instructions forming part of this Competition's entry requirements or otherwise where an entrant has gained unfair advantage in participating in the Competition or won using fraudulent means. The Promoter will be the final arbiter in any decisions and these will be binding and no correspondence will be entered into in relation to this clause.
- 8.2 The winners' names may be made available within @cambridgehalfuk social media posts about the Competition.
- 8.3 The Prize is supplied by Chipston Limited and Beerhunter Limited.
- 8.4 Entrants should send any questions regarding the Competition or their entry to info@cambridgehalfmarathon.com.
- 8.5 The entrant consents to their data being stored, transferred and processed in the United Kingdom or overseas by the Promoter (which includes outside of the European Economic Area), its group companies and its authorised third parties for the purpose of administering this Competition and to contact the entrant if they win a Prize and to organise its delivery. Further details as to how the entrants' data will be processed are available here: <https://cambridgehalfmarathon.com/privacy-policy-cookie-policy/>.
- 8.6 Personal data supplied during the course of this Competition may be passed on to third parties for fulfilment/delivery/arrangement of the Prize.
- 8.7 Force Majeure: Promoter shall not be held responsible for failure or delay to perform all or any part of these Terms including whether any event takes place, due to any act or omission beyond the control of the Promoter, including but not limited to epidemics, pandemics, flood, fire, earthquake, drought or other natural disaster, war terrorism, civil unrest, riots or threats of war, terrorism, civil unrest or riots, any action taken by a governmental or public authority of any kind (including not granting a consent, exemption, approval or clearance), an event of national significance (including any day of national mourning) or any other events, which could not be predicted, controlled, avoided or overcome by the Promoter ("**Force Majeure Event**").
- 8.8 The Competition is, to the fullest extent permitted by the local laws of the territory of the entrant, governed by English law and jurisdiction.
- 8.9 Under English law, the Promoter shall not be liable to pay any tax on the Prize. If any applicable taxes are due on any element of the Prize such taxes shall be paid by the winner, to the fullest extent permitted by the law

of each applicable jurisdiction. It is the responsibility of winners to report their Prize to the relevant authorities and to pay any applicable tax or duties including without limitation custom duty and related taxes, if and when applicable.

- 8.10 A person who is not a party to this agreement shall not have any rights under the Contracts (Rights of Third Parties) Act 1999 to enforce any of these Terms.
- 8.11 The invalidity, illegality, or unenforceability of the whole or any part of the Terms does not affect or impair the continuation in force of the remainder of the Terms.
- 8.12 Promoter's details: Wasserman Mass Participation Limited (company number 04986926), with a registered office at 10a Greencoat Place, London, United Kingdom, SW1P 1PH.