



TTP CAMBRIDGE HALF MARATHON

# Charity & Community



**DeltaSimons**

Protecting people and planet



## ABOUT OUR PARTNERSHIP

# Delta-Simons Sustainability Partner

As the Sustainability Partner of Cambridge Half Marathon (CHM), Delta-Simons are committed to ensuring that the event continues to evolve to include the highest possible sustainability standards set out in the Environmental, Social & Governance (ESG) statement and makes a positive contribution to Cambridge and the wider environment. If you haven't already, please take some time to take a look at CHM's ESG statement [here](#).

OSB Events and members of the TTP Cambridge Half Marathon team are committed to taking action to ensure that the event's impact on the wider community and environment are positive, wherever possible, and minimise any potentially negative impacts.

The ESG Statement outlined for 2023 and beyond, aligns with The Sustainable Development Goals set by the United Nations as part of the 2030 Agenda for Sustainable Development.

This document highlights some of the initiatives and projects implemented and supported by the CHM, to contribute to charities, organisations and communities local to the CHM and further afield.





# Community

## CHM COMMUNITY FUND

The CHM established a Community Fund several years ago which supports projects in the local community. Up to £1,500 per year is allocated to community projects such as schemes to develop playgrounds and sponsor junior sports teams. Past projects include:

- Donation towards the playground improvement scheme at Milton Country Park
- Donation to Cambridge Rugby Club to help launch their women's division
- Donation to Milton Colts FC to sponsor one of their junior teams
- Donations to Grantchester Parish to help with river walk infrastructure, including the installation of a drinking water tap



## MEDALS PROJECT

To avoid left over medals being disposed of to landfill, in 2021 CHM approached Milton Primary School, part of the Diocese of Ely Multi-Academy Trust. The school and Trust rolled out a fantastic project encouraging the children to earn a half marathon medal by running 1km every day for 21 days.

This scheme continues with surplus medals and goodie bags from the event, reducing waste and encouraging local children to participate in physical activity.

## ECONOMIC IMPACT

An independent economic survey by University of Surrey found that over £860,000 was spent in the local area as a result of the 2020 CHM event. The event continues to encourage participants and supporters to make use of local food retailers on event day via "Unlock Cambridge" scheme co-ordinated by [Cambridge Bid](#).

## LOCAL PRIORITY ENTRY

Cambridge postcode residents have exclusive entry for the first 24 hours of places going on sale – generally 50-70% of event participants annually are from Cambridgeshire.



# Charity

## CHARITABLE IMPACT

Each year the CHM offers charity places which give reduced price event entry for participants committing to raising funds for our partner charities. The 2023 event official charity partners include Alzheimer's Research UK, the 2023 headline charity partner, along with national charity partners Cancer Research UK and Macmillan Cancer Support. The CHM is also supporting local charity partners Cambridge Rape Crisis Centre and Mind CPSL and a further 23 gold bond charities, more details can be found [here](#). In 2023 CHM is providing 550 fundraising places to charity partners and a further 700 places to gold bond charities.



- 2022 Event - Raised over £325,000 for official charity partners plus much more for other charities and good causes chosen by our participants.
- 2021 Event - Raised over £436,000 for official charity partners.
- Participants can also choose to donate to the CHM headline charity partner, Alzheimer's Research UK when purchasing merchandise online through the event shop.

## CLOTHING DONATIONS

Cambridge Half Marathon runners are encouraged to leave and donate clothing in the clothing bins in the start pens. Approximately eight tonne bags full of clothing is collected and donated to charities each year from the CHM.

Since the inception of the event this clothing has helped the homeless through [Winter Comfort](#), supporting refugees in Calais and more recently, clothing has been donated to [Emmaus](#) to support the fantastic work they do in the community.

The 2023 event will again be supporting Emmaus Cambridge, a local charity who support people who have experienced homelessness, providing a home, support and meaningful work for as long as someone needs it.





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## CONTACT

### ESG SERVICES

**Hazel Gillings**

Technical Director Transactional ESG &  
Group Internal ESG Lead

E: [Hazel.Gillings@deltasimons.com](mailto:Hazel.Gillings@deltasimons.com)

**Emily Spencer**

Senior Consultant

E: [Emily.Spencer@deltasimons.com](mailto:Emily.Spencer@deltasimons.com)

### SUSTAINABILITY SERVICES

**Rob Molyneux**

Unit Director, Sustainability & Corporate ESG

E: [Rob.Molyneux@deltasimons.com](mailto:Rob.Molyneux@deltasimons.com)

[www.deltasimons.com](http://www.deltasimons.com)

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