TTP CAMBRIDGE HALF MARATHON

Waste

DeltaSimons

Protecting people and planet

ABOUT OUR PARTNERSHIP

Delta-Simons Sustainability Partner

As the Sustainability Partner of Cambridge Half Marathon (CHM), Delta-Simons are committed to ensuring that the event continues to evolve to include the highest possible sustainability standards set out in the Environmental, Social & Governance (ESG) statement and makes a positive contribution to Cambridge and the wider environment. If you haven't already, please take some time to take a look at CHM's ESG statement here.

OSB Events and members of the TTP Cambridge Half Marathon team are committed to taking action to ensure that the event's impact on the wider community and environment are positive, wherever possible, and minimise any potentially negative impacts.

The ESG Statement outlined for 2023 and beyond, aligns with The Sustainable Development Goals set by the United Nations as part of the 2030 Agenda for Sustainable Development.

This document outlines some of the changes the CHM has made around reducing waste generated and the waste management of the event. In particular the event has introduced a number of changes based on previous participants' feedback (published here). The biggest change for 2023 is the elimination of single use plastic water bottles at the event, replaced by compostable cups. CHM has been working towards this objective for a number of years and is proud to deliver this with the support of a Cambridgeshire commercial composting plant to collect and compost cups from the event, producing soil improver for land across the region. See 'Our Plastics Journey' for more details.

Waste

BINS

Taking on participant feedback from the 2022 event, published here, CHM has improved the signage of the bins in the event village to ensure that it is clear what goes in which bin. Bin signage will also be raised above head height so the locations of the bins are more visible. This is an example of the updated bin compounds and signage which will be in place at the 2023 event.

Litter drop zones will be located immediately after each drinks station on the course and additional litter drop zones will also be located approximately 400-800 m after each drinks station to maximise appropriate disposal of cups, gel packets and other packaging disposed of by the participants on the course.

Litter from the drop zones will be collected and sorted into compostable, recycleable and general waste streams for appropriate treatment or disposal.

SURPLUS MERCHANDISE

Energy Gels at the event are supplied by CHM Nutrition Partner, HIGH5. Currently, energy gel packaging is single use and cannot be widely recyclable through traditional recycling facilities. However CHM is part of the HIGH5 Sports Nutrition Recycling Programme, so all discarded energy gel wrappers at CHM are collected and returned to High5's waste management company to be recycled. The gel wrappers are recycled into plastics used to make a range of products including park benches, plant pots and watering cans.

Individuals purchasing energy gels from the HIGH5 website will also recieve a pre-paid envelope to return the used wrappers to HIGH5 to be recycled.

SURPLUS MERCHANDISE

- Surplus event T-shirts are sold off at discounted rates – zero T-shirts are disposed of to landfill
- Surplus goodie bags and medals are donated to local schools as part of an initiative to promote physical activity (see charity / community section)
- Surplus energy gels are retained and reused at other OSB events
- Surplus food from the event village is donated to local charities

DeltaSimons
Protecting people and planet

CONTACT

ESG SERVICES

Hazel Gillings
Technical Director Transactional ESG &
Group Internal ESG Lead

E: Hazel.Gillings@deltasimons.com

Emily Spencer
Senior Consultant

E: Emily.Spencer@deltasimons.com

SUSTAINABILITY SERVICES

Rob Molyneux
Unit Director, Sustainability & Corporate ESG

E: Rob.Molyneux@deltasimons.com

www.deltasimons.com

PART OF THE Lucion Group

Scan to discover more